

# PHENIX PRESS

Volume 19 • Issue 4

4th Quarter 2017

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[www.phenixprint.com](http://www.phenixprint.com)

# Festive Greeting Cards For Every Holiday!

Choose From Over 1,000 Designs or Print Your Own Creation!

Don't look now, but the holidays are here!

Cross one thing off your "To Do" list by ordering your holiday greeting cards with Phenix! We have countless catalogues filled with warm wishes for every holiday including Thanksgiving, New Years, Christmas and Hanukkah. Choose from our

wide selection of special messages to let your customers know just how much you appreciate their business, or customize your own greeting.

Many of our customers are creating their greeting cards this year, which

Phenix custom designs and produces in house, keeping you on time and within budget.

Call and we'll deliver our catalogues directly to your office for you and your staff to browse through real samples of cards, not just tiny little pictures! The catalogues are yours to keep while selecting the perfect card. Just don't keep them too long... others are procrastinating too, you know!

Want to make it even easier? **Order Online!** Log onto [www.phenixprint.com](http://www.phenixprint.com) and click on the **Holiday Cards** link to get instant access to 1000's of holiday cards and sentiments.

Be sure to take advantage of our Toys for Tots Drive offer when ordering your cards. Simply donate any new, unwrapped toy, suitable for a boy or girl ages 4 to 12 years old, and receive 25% off your entire order of cards and envelopes. But be quick... this offer expires on December 15<sup>th</sup> when the donated toys are picked up by the United States Marine Corp.

This is our way of spreading a bit of holiday cheer, and putting to rest that awful myth that there is no Santa Claus!



PRINTING EXCELLENCE SINCE 1996



# The Long Road To Recovery



As we all know, it's been a tough hurricane season. Puerto Rico and other Caribbean islands have been devastated by Hurricane Maria, anticipating that it might take years to fully recover in some areas.

Stateside, Hurricanes Harvey and Irma hit the Gulf Region and Florida with record rainfall and storm surge. All that extra standing water provides the perfect breeding ground for mosquitoes, and the diseases they can carry.

At the request of several health departments and mosquito vectors we work with in the region, Phenix developed special public awareness door hangers specifically focused on alerting local residents about the dangers of standing water in the effected areas.

Agencies in Texas, Louisiana and Florida have all included these awareness door hangers in their local recovery efforts, reminding residents not to overlook the hidden dangers of standing water on their property, and the mosquito breeding grounds they can create.

Phenix is proud of the relationships we've built with countless public agencies across the country, and we are honored that we were able to fulfill their requests to help increase awareness of some overlooked dangers that local residents need to be aware of during the long road to recovery.



## Gracie Christensen Sales & Marketing

Our Fairfax, Virginia office is quickly taking shape, thanks in no small part to Gracie Christensen, our team leader for sales and marketing in Northern Virginia and the Washington, DC area.

Many of you already know Gracie, since she has worked the past couple of years as an intern at our Sacramento location. Gracie actually started with Phenix while still in high school, working summers helping out in our Elk Grove office writing up orders, answering phones, editing customer's projects and writing for our newsletter.

Gracie is currently attending George Washington University, and moved to Washington, DC in August where she helped get our newest office up and running. Gracie's major is communications, which will certainly come in handy as she helps our customers in the area develop their print marketing materials and branding strategies. She has already helped some of our customers write their marketing brochures

and product literature in our Fairfax office.

Gracie's ultimate goal in life is to work for one of the major cable television news networks as a political analyst and commentator, so she plans on making Washington, DC her permanent home as she pursues her career.

We're thrilled to have Gracie's help to launch our Northern Virginia branch, and she's looking forward to meeting all of our new customers in the coming weeks and months!



Gracie celebrated her birthday with her family in front of the White House.



meet PHENIX

# New 2018 Marketing Materials!

Get a jump on the new year (and the competition!) by ordering your 2018 marketing materials early, and save in the process! Now through the end of the year, you can choose from several of our unique and innovative calendar items, all completely customizable to include your company logo and information.

Don't see what you want? Call the office nearest you to ask about other eye-catching items!

## Calendar Pocket Cards

Keep all of 2018 (and your information!) at your clients' fingertips with calendar pocket cards.

The size of a standard business card, our handy pocket cards come in one or two colors and incorporate your business information along with a 2018 calendar.

This useful yet compact item is a resource

your clients will rely on for the entire year!

**RSVP** 2018  
vacations Your Year To Travel!

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

**500 Pocket Cards for only \$125!**

## Tear-Off Mouse Pads

Start off the new year with your own calendar mouse pads! Use your company logo & colors on our unique note pad format that doubles as a mouse pad, complete with 2018 calendar.

Our custom Phenix mouse pads have been a favorite with our clients. This year, market your own company with the same format that has been such a hit with our customers.

Each pad is printed on a special felt stock, allowing your computer mouse to roll. Of course, the felt finish we use also works with optical mouses.

Order before December 31<sup>st</sup>, 2017 and get 100 calendar mouse pads of your very own for only \$195!



IT Solutions • Phone Systems • Cabling

**2018**

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

**100 Pads for only \$195!**

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*Time Again!*

Hear those sleigh bells? The Holidays are upon us!

Phenix would like to start the season of giving by offering a 25% discount on every order of Holiday Cards placed by December 15<sup>th</sup>, 2017.

Sound good? Here's the catch... as in years past, this offer is only good if you donate a new, unwrapped gift, suitable for a boy or girl, ages 4 to 12, to our Toys for Tots Drive.

A favorite offer with many of our clients, we think a 25% discount on your Holiday Card order is the perfect gift from us to you this season.

Toys for Tots is operated by the United States Marine Corps in partnership with local businesses and needs the assistance of our community more than ever.

The most popular aspect of the program is that donations from local businesses go to underprivileged children right here in our area, meaning that our own kids in Elk Grove, Sacramento, Reno and now Fairfax will benefit from your generosity.

Thank you for making this a joyous season for countless children!

# More Holiday Cards Online!

PHENIX



Don't see what you're looking for in the catalogues we delivered to your office? Check out every card we offer on our website at [www.phenixprint.com](http://www.phenixprint.com) and click the 'holiday cards' link. On our website, you will find a selection of each and every card we offer... Thanksgiving, Hanukkah, Christmas, New Years and more. Scroll through page after page of Holiday Cards until you find just the right one that expresses your gratitude to your customers.

Online ordering with Phenix... what could be easier?

## Help Us Help Toys For Tots!

Donate an unwrapped toy for a child, ages 4 to 12 years old, & receive

**25% Off!**

any order of Holiday Greeting Cards!

Offer Expires 12/15/17 • One Coupon Per Customer • Some Restrictions Apply

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