

PHENIX PRESS

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Phenix Rising!

We're Headed To Washington!

It's no secret Phenix has become more and more involved in partnering with local health departments and vector control agencies across the country over the last couple of years. Our public outreach and educational awareness materials now cover three areas... **West Nile Virus, Zika, and Tick Borne Diseases**, and have been distributed to cities and counties from coast to coast.

Phenix has also been fortunate to have worked with members of Congress in both the Senate and House regarding emergency preparedness materials and the Zika funding bill that was debated last year. As a result, Phenix has established and expanded relationships in the Washington D.C. area with several health agencies, lobbying firms and private businesses. Servicing these new clients has been a challenge from our West Coast based operations... up until now that is.

Due to our continued growth and our commitment to deliver educational materials nationwide to increase public awareness, Phenix is excited to announce the opening of our new location in Virginia.

As with our existing locations in Sacramento, Elk Grove, Galt and Reno, our newest branch office in Fairfax will provide local support to our customers on the East Coast, ensuring that Phenix will continue to produce the highest quality print and advertising services possible.

Over the last year Phenix has delivered numerous projects around the Washington D.C. area, continuously building on the already strong offerings in all of our public awareness lines. This has provided us with a strong platform to make this exciting decision.

The opening of our office in Fairfax will allow Phenix to provide exceptional local service to our customers there. The decision to establish a presence in the Washington D.C. area builds upon our recent successes, and allows for continued growth and development with public agencies across the country.

We'd like to take this opportunity to thank all of our clients, friends and families for their support and business. It is because of all of you that we were able to take this monumental step. We'll be making more announcements soon, including the introduction of new staff members and of course our grand opening celebration.

We look forward to serving all of our existing friends and clients in Sacramento, Elk Grove and Reno for years to come, as well as our newest customers in the Washington D.C. area!

Fairfax
571.733.9119



We'll soon be spending even more time in our nation's capital city!

PRINTING EXCELLENCE SINCE 1996



Make Your Brochures Pop!

Use Simple Steps To Sell Your Product & Services By Selling Your Brochures

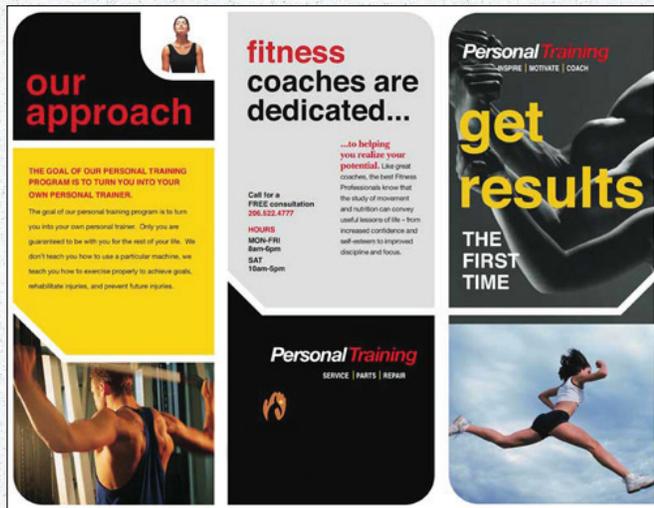
A business brochure is a great way to get a concise amount of information about your product or service into the hands of clients and potential customers... if you can get people to read it. No other printed item conveys as much about you and your company as a brochure. But there's a trick to designing one.

How do you get your brochure noticed?

In order to be effective, a brochure must first capture the recipient's attention long enough to be opened. That's where creative design and precise wording are vital.

Here are some things to keep in mind when designing a successful marketing brochure.

Be Clear & Direct



Use bold words that get your message across quickly. Save the flowery descriptions for presentations.

Let The Background Speak



Unique backgrounds and borders can immediately set the tone, even before reading a single word. Let colors, images and textures set the tone of your piece and draw the reader in.

Be Clever With Words



Words can tell your story in more ways than one.

Think Outside The Folds



Who said a brochure has to be square? Let the shape say something about you.

Believe It Or Not...

2017 Holiday Cards Are Here



It's time to start thinking about ordering Holiday Cards. Alright, so it's 105° out, and you have yet to get away for your summer vacation, but guess what... Holiday Cards are here! Ordering early gives you the best selection and lets you cross one thing off your holiday to-do list.

Starting August 15th, you can come in and check out what we have to offer (sorry, no egg nog just yet) or call and request that we drop off a couple of catalogues for you to look at with your staff in the comfort of your own office. Just give us an idea of the message you'd like to send and we'll deliver the books containing holiday cards that best suit your needs.

Order Online!
www.phenixprint.com
Click the Holiday Cards link!

Orders placed before
September 30th receive
FREE envelope printing!

Want to make it even easier? **Order Online!** Log onto www.phenixprint.com and click on the **Holiday Cards link** to get instant access to 1000's of holiday cards and sentiments.



Need another reason to start early? **Any order of Holiday Cards placed before September 30th, 2017 receives FREE ENVELOPE PRINTING!!!**

Let us help you get a jump on your holiday planning by making the selection of your greeting cards as easy and personalized as possible, and even help make the season a little less stressful.

Now... how about getting started on that shopping list!

Office Forms & Business Checks

Phenix has the ability to produce any of your office forms, including invoices, estimate sheets, physician's forms, statements and countless other NCR documents. If it's ink on paper, we can do it.

General purpose forms don't have to look ordinary. With your choice of typestyles and colors, you can create your own look. With our statements, you get high quality, well organized forms that help keep your business running smoothly. Any layout can be designed to work with your existing accounting software.

Our full line of business checks includes features such as security coding, continuous feed and watermarks. Pressure seal mailers, payroll

checks and general purpose checks are all items Phenix produces on a regular basis.

Call the Phenix office nearest you to see how our designers can customize your business forms to fit your style!

The image shows a business check from American Credit Union and a ledger form. The check is for \$100.00, dated 8/15/17, payable to the order of 'Phenix Print'. The ledger form has columns for DATE, TRANSACTION, OLD BALANCE, AMOUNT, NEW BALANCE, REASON, and ADJUSTMENT AMOUNT.

Still Going Green

At Phenix, we've always taken pride in our commitment to environment.

To us, being "green" isn't just a label or a series of certifications. We feel that to truly impact the environment, we have to be committed to responsible changes.

This is why we were one of the first printing companies in Sacramento to stop using harsh chemicals in our pressroom. We've been using vegetable-based inks for over 10 years, allowing us to have one of the greenest production facilities in the area.

We invite you to learn more about how we do business and why we've been able to provide economical printing and excellent customer service while still being leaders in the green movement since 1996.





PHENIX

It's Almost That Time Again!

Shop For Holiday Cards Online

Don't have time to look through our holiday card catalogues? Not to worry! Check out every card we offer by logging onto our website at www.phenixprint.com. Once on our home page, click the 'holiday cards' link and start searching through the hundreds of cards we offer this year.

On our website, you will find a selection of each and every card we offer... Thanksgiving, Hanukkah, Christmas, New Years and more.

Online ordering with Phenix... what could be easier?



COUPON



Holiday Cards!

order before **September 30th, 2017** and get

FREE

Envelope Printing!

Expires 9/30/17 • One Coupon Per Customer • Some Restrictions Apply

COUPON

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